



Prosperitas is Budapest Business University's open access journal. The Journal invites contributions in all fields of the subject area of Business, Management and Accounting linked to current problems and challenges facing businesses.

Accordingly, *Prosperitas* publishes studies including, but not limited to, the following areas: management science, strategic management, business economics, entrepreneurship, finance, accounting, sustainability, corporate social responsibility, human resource management, organizational behaviour, organizational psychology, organizational governance, innovation, marketing, foreign and international trade, commerce, and hospitality. The Journal prioritises those studies that contribute to the development of the above research areas and, at the same time, also offers hands-on and practical solutions to business decision-makers' dilemmas and problems. In addition, *Prosperitas* promotes the discussion and analysis of business-related challenges facing the Central and Eastern European region.

The Journal publishes 4 issues annually. All published articles will be indexed and identified with a unique DOI number and will be made available via a publicly accessible repository.

FOR AUTHORS:

<https://prosperitas.uni-bge.hu>

To submit your manuscript: <https://mco4.manuscriptcentral.com/prosperitas>



Prosperitas does not charge its authors any fee whatsoever including, among others, article processing charges or submission fees

EDITORIAL BOARD

Editor-in-Chief

Zoltán Krajcsák

Budapest Business University, Hungary
krajcsak.zoltan@uni-bge.hu

Associate Editor

Fabio Pizzuttilo

University of Bari Aldo Moro, Italy
fabio.pizzuttilo@uniba.it

Senior Associate Editor and Manuscript Editor

Mátyás Bánhegyi

Budapest Business University, Hungary
banhegyi.matyas@uni-bge.hu

Consulting Editor

Erika Jáki

Budapest Business University, Hungary
jaki.erika@uni-bge.hu

EDITORIAL ADVISORY BOARD

István Ábel, Budapest Business University, Hungary
Mirjana Pejić Bach, University of Zagreb, Croatia
Gyula Bakacsi, Budapest Business University, Hungary
Ionel Bostan, Stefan cel Mare University of Suceava, Romania
Igor Cvečić, University of Rijeka, Croatia
Sára Csillag, Budapest Business University, Hungary
Zbysław Dobrowolski, Jagiellonian University, Poland
Tibor Dóry, Széchenyi István University, Hungary
Jarmila Duhaček Šebestová, Silesian University Opava, Czech Republic
Balázs Heidrich, Budapest Business University, Hungary
Aleksander Janež, University of Primorska, Slovenia
Ákos Jarabka, University of Pécs, Hungary
Tímea Juhász, Budapest Business University, Hungary
Frank Lefley, University of Hradec Králové, Czech Republic

Miklós Losonczi, Budapest Business University, Hungary
Jintao Lu, Taiyuan University of Science and Technology, China
József Ober, Silesian University of Technology, Poland
Pratheepkanth Puwanenthiren, University of Jaffna, Sri Lanka
Éva Sándorné Kriszt, Budapest Business University, Hungary
Thomas Steger, University of Regensburg, Germany
Levente Szász, Babeş-Bolyai University, Romania
Krisztina Szegedi, Budapest Business University, Hungary
Mehdi Tajpour, University of Tehran, Iran
Emese Tokarčíková, University of Žilina, Slovakia
Bistra Vassileva, University of Economics Varna, Bulgaria
Darko Vukovic, Serbian Academy of Sciences and Arts, Serbia,
 and Saint Petersburg School of Economics and Management, Russia
Maciej Zastempowski, Nicolaus Copernicus University, Poland



38 days

Average time to first
decision from submission



46 days

Average time to final decision
from submission



36 days

Average time to publication
as early access article from
acceptance



34 %

Acceptance
rate

The following statistics refer to those manuscripts that were submitted in 2023.

PROSPERITAS IS INDEXED AND ABSTRACTED IN THE FOLLOWING DATABASES:



BUDAPEST BUSINESS UNIVERSITY

BBU

ISSN 2064-759X (Print); ISSN 2786-4359 (Online)

Budapest Business University; H-1055, Hungary, Budapest, Markó utca 29-31.

<https://prosperitas.uni-bge.hu>